

MEETINGS AND CONVENTIONS KIT



Meet in
Wisconsin
com

INTRODUCTION

WELCOME TO WISCONSIN!

Wisconsin is bordered by Lakes Michigan and Superior to the east and north, and the Mississippi River to the west. Right in the middle of the upper Midwest, Wisconsin has long claimed to be the place where fun originated. To live up to that reputation, we offer fun in all forms, from outdoor adventure and waterfront activities to fine dining and relaxing spas.

Wisconsin is conveniently situated between two international airports, Minneapolis–St. Paul International Airport and Chicago’s O’Hare International Airport. Travelers can also fly right into Wisconsin at Milwaukee’s General Mitchell International Airport, Green Bay’s Austin Straubel



International Airport, Madison’s Dane County Regional Airport and La Crosse’s La Crosse Regional Airport (to name a few), which all offer flights daily.

Choosing the right place to hold your meeting or event is one of the most important steps in ensuring its success, and we want to make it easy for you from start to finish. Wisconsin is home to more than 1,300 event spaces – ranging from large, modern spaces to more intimate and unique spaces. And while we might be known for cheese, football and beer, you’ll find

there are plenty more reasons to hold your event here. Whether you prefer a traditional space in a bustling city or a quiet retreat in the lush Northwoods, you can be sure Wisconsin has the perfect space for you.

FOOD FOR THOUGHT



In 2014, four Wisconsin restaurants made the James Beard Award semi-finals, including Ardent, Sanford and Braise in Milwaukee, and Wild Rice in Bayfield.



Wisconsin produces more than 600 kinds of artisan cheese at 126 plants.

The state of Wisconsin won 99 awards in 61 categories at the World Championship Cheese Contest in 2014.



Seven Wisconsin beers from seven different breweries won awards at the 2014 Great American Beer Festival. With names like Wisco Disco and Canoe Paddler, these winning brews represent beer styles ranging from pumpkin and coffee to lager and kölsch.



Wisconsin is the top producer of cranberries in the country. The fruit is grown on 21,000 acres across 20 counties in the state.



Wisconsin has five wine regions – Door County, Driftless, Fox Valley, Glacial Hill and Northwoods – with more than 10 wineries in each region, totaling more than 70 wineries statewide.

TRADITIONAL MEETING SPACES



Wherever you are in Wisconsin, you are likely to find a great meeting space right around the corner.



- 1 ----- Wisconsin Center, Milwaukee
- 2 ----- Exposition Center at Wisconsin State Fair Park, Milwaukee
- 3 ----- Monona Terrace Community and Convention Center, Madison
- 4 ----- Alliant Energy Center, Madison
- 5 ----- Kalahari Resorts and Conventions, Wisconsin Dells
- 6 ----- La Crosse Center, La Crosse
- 7 ----- KI Convention Center, Green Bay

TRADITIONAL MEETING SPACES

SOUTHEAST WISCONSIN

WISCONSIN CENTER

Milwaukee



Photo courtesy: Wisconsin Center

The Wisconsin Center has 188,695 square feet of exhibit space and a 37,506 square-foot ballroom with capacity for 3,150 diners. An additional 39,364 square feet of meeting space can be partitioned into as many as 28 meeting and breakout rooms equipped for satellite links, video teleconferencing, data transmission and other telecommunications and audio-visual technology.

EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

Milwaukee

While the Wisconsin State Fair is the signature August event at this property located just minutes outside of downtown Milwaukee, the Exposition Center keeps the



Photo courtesy: State Fair

park busy all year round. The Exposition Center offers nearly 200,000 square feet of space, making it one of Wisconsin's largest exhibit facilities. With adaptable exhibit and meeting room space, catering services and ample parking, this space is perfect for consumer and trade shows.

SOUTH CENTRAL WISCONSIN

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

Madison

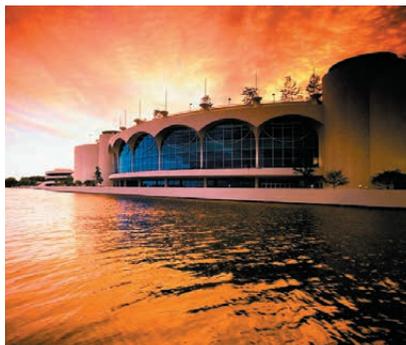


Photo courtesy: Chris Maddox

Located in the heart of downtown Madison, this beautiful space located on Lake Monona was originally designed by Wisconsin-native and internationally-renowned architect Frank Lloyd Wright. It was also the first convention center to receive silver level certification under the U.S. Green Building Council's Leadership in Energy and Environmental Design for Existing Buildings (LEED - EB) rating system. The Monona Terrace hosts nearly 39,000 local, regional, state and international visitors for conventions, conferences, weddings and community events. The largest space totals 37,200 square feet, with a banquet capacity of 2,000.

ALLIANT ENERGY CENTER

Madison



Photo courtesy: Alliant Energy Center

Madison's premier multi-building campus, which is located on 164



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TRADITIONAL MEETING SPACES

acres, is a venue for expositions, conventions, wedding receptions, conferences, meetings, concerts and festivals. This is a great place for any event and, with its central location near downtown, your guests can enjoy delicious restaurants and a multitude of activities and entertainment.

KALAHARI RESORTS AND CONVENTIONS Wisconsin Dells



Photo courtesy: Kalahari Resorts

Inspired by the adventure and intrigue of Africa, Kalahari Resorts is a great destination for group travelers. Whether planning or attending large conventions, trade shows, family reunions, sports functions or spiritual retreats, the Kalahari Convention

Center offers 100,000 square feet of expansive meeting space in Wisconsin Dells. Thinking of bringing the family along for some waterpark fun? Go for it and make your trip to the Dells the perfect mix of business and pleasure.

SOUTHWEST WISCONSIN **LA CROSSE CENTER** La Crosse

This premier facility is nestled along the Mississippi River and features two grand halls that combine for 36,000 square feet. The 6,000-square-foot ballroom on the second floor has spectacular views of the river and attendees can enjoy a break from meetings with a stroll to nearby Riverside Park. Adjacent to the ballroom are three boardrooms and a conference room. When your day is done, enjoy one of the 32 different restaurants within walking distance from the convention center, or just take in the beauty that La Crosse has to offer.

DID YOU KNOW?

"Our people love coming "home" to Milwaukee each year." -Jim Lavold, Northwestern Mutual.

NORTHEAST WISCONSIN

KI CONVENTION CENTER

Green Bay



Photo courtesy: Greater Green Bay CVB

The KI Convention Center is currently undergoing a \$23 million renovation, which will add approximately 30,000 square feet of new event space, including a 24,500-square-foot ballroom and three meeting rooms. The project will nearly double the square footage of the building, for a total square footage of approximately 80,000. Conveniently connected to the newly refreshed Hyatt on Main Street, this extraordinary facility features a balance of modern design and warm service. Located in downtown Green Bay and within walking distance of the entertainment district and new City Deck, event attendees will enjoy all that Green Bay has to offer (including that beer, cheese and Packers football we mentioned earlier).



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HOTEL PROPERTIES WITH MEETING SPACES



We understand that when you're bringing people in from across the country, it's important to have a space that provides not just top-notch meeting space, but also a comfortable bed waiting for you at the end of the day.



- 1 ----- **Hilton City Center, Milwaukee**
- 2 ----- **Hyatt Regency Milwaukee, Milwaukee**
- 3 ----- **Potawatomi Hotel & Casino, Milwaukee**
- 4 ----- **Radisson Paper Valley Hotel, Appleton**
- 5 ----- **Edgewater Hotel, Madison**
- 6 ----- **The Madison Concourse Hotel and Governor's Club, Madison**
- 7 ----- **Madison Marriott West, Middleton**

HOTEL PROPERTIES WITH MEETING SPACES

SOUTHEAST WISCONSIN

HILTON MILWAUKEE CITY CENTER

Milwaukee

The Hilton Milwaukee City Center is the largest hotel in Milwaukee, featuring 729 guestrooms and more than 33,000 square feet of meeting rooms and event space. With five distinct ballrooms, a plethora of breakout space and an outdoor green space, the Hilton can effortlessly accommodate your convention, special event or small meeting.

HYATT REGENCY MILWAUKEE

Milwaukee



Photo courtesy: VISIT Milwaukee

The newly renovated Hyatt Regency Milwaukee is located in the heart of downtown Milwaukee.

Connected to the Wisconsin Center, the city's largest convention center, Hyatt Regency Milwaukee features more than 20,000 square feet of diverse meeting and event space and professional catering. In addition, it's just steps from Milwaukee's Old World Third Street – known for its bars and restaurants – where your guests can sample the beer that made Milwaukee famous.

POTAWATOMI HOTEL & CASINO

Milwaukee



Photo courtesy: Potawatomi Hotel & Casino

Potawatomi Hotel & Casino offers more than 60,000 square feet of meeting space. The hotel is one of the premier locations in the Midwest to host business events like conferences, corporate

meetings, tradeshow, galas and more. Whether you're hosting an event for 10 people or 3,000, staff will be on hand to make sure everything is smooth and seamless. It's a win-win.

EAST CENTRAL WISCONSIN

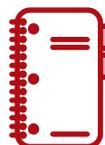
RADISSON PAPER VALLEY HOTEL

Appleton

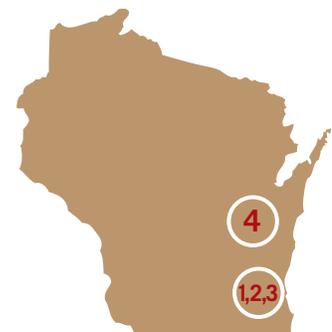


Photo courtesy: Fox Cities CVB

The Radisson Paper Valley Hotel boasts 38,000 square feet of flexible meeting space in the heart of downtown Appleton, perfect for events of up to 2,000 attendees. Customize your special gathering with a variety of flexible function rooms as well as inventive on-site catering options, free high-speed Internet access and professional planning assistance.



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HOTEL PROPERTIES WITH MEETING SPACES

Since opening in 1989, the Paper Valley Hotel has hosted 31 of the 32 NFL teams on their trips to Green Bay – so sports fans and autograph seekers alike might get lucky and spot an NFL player during their stay!

CENTRAL WISCONSIN **THE EDGEWATER** Madison



Photo courtesy: The Edgewater

The newly renovated Edgewater offers event spaces, both indoors and outside, with uninterrupted views of Lake Mendota. The hotel features a grand ballroom, unique outdoor plaza, intimate private dining areas and two private event spaces atop each of the hotel towers. With 14,500 square feet of indoor space, 30,500 square feet of outdoor space, a 6,150 square-foot ballroom and seven different breakout rooms,

The Edgewater is waiting to host your next meeting.

THE MADISON CONCORSE HOTEL AND GOVERNOR'S CLUB Madison



Photo courtesy: Greater Madison CVB

The largest convention hotel in Madison, the Madison Concourse Hotel offers 373 guest rooms and 27,000 square feet of flexible meeting space, including 28 meeting rooms and 12 hospitality suites. From conventions to small strategic planning sessions, the hotel provides the most flexible conference center in Madison to make your next event a success.

MADISON MARRIOTT WEST

Middleton



Photo courtesy: Greater Madison CVB

Minutes from downtown Madison, the hotel offers a blend of excellent service, amenities and convenience. The Madison Marriott West is the largest convention hotel in the area, with more than 50,000 square-feet of flexible and accommodating space and 13 meeting rooms. The meeting space with the highest maximum capacity is Conference Center, with a capacity of 3,900.

DID YOU KNOW?

"We had a great experience in Madison. The city is very walkable and easy to manage. The convention services staff was a delight to work with."--Lori Strong, Meetings Director, Health Physics Society



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UNIQUE AND OUT-OF-THE-ORDINARY MEETING PLACES



Whether you are looking for a unique location, an out-of-the-ordinary venue, or a memorable experience, Wisconsin has unexpected venues that will leave your group impressed. A group event at a barn? Only in Wisconsin.

- | | |
|--|--|
| 1 ----- Schuster's Farm,
Deerfield | 7 ----- Baker House and Maxwell Mansion,
Lake Geneva |
| 2 ----- Stout's Island Lodge,
Birchwood | 8 ----- Cold Water Canyon Pavillion,
Wisconsin Dells |
| 3 ----- The Farm at Dover,
Dover | 9 ----- Lambeau Field,
Green Bay |
| 4 ----- EAA AirVenture Museum,
Oshkosh | 10 ----- Memorial Union,
Madison |
| 5 ----- Harley-Davidson Museum®,
Milwaukee | 11 ----- The Leopold Center,
Baraboo |
| 6 ----- Bergstrom-Mahler
Museum of Glass,
Neenah | 12 ----- The Fox Cities Performing Arts Center,
Appleton |
| | 13 ----- Mabel Tainter Center for the Arts
Menomonie |



UNIQUE AND OUT-OF-THE-ORDINARY MEETING PLACES

BARN

SCHUSTER'S FARM Deerfield



Photo courtesy: Schuster's Farm

This round barn was built in 1903 and today, more than a century later, visitors can rent the barn for group events. The owners strive to help each group develop the right package – from educational to adventurous to relaxing and anything in between. Schuster's Farm offers private gatherings by reservation, May through October.

STOUT'S ISLAND LODGE Birchwood

The phrases "stunning scenery," "worry-free" and "private island" aren't typically associated with corporate meetings. But Stout's Island Lodge is anything but typical. What was once a lodge and family farm is now a rustic paradise offering the perfect

setting for a restorative and productive escape. Guests can arrive in a single group and take a private ferry to the island, or arrive individually on the scheduled ferry service. And with several meeting rooms and an extensive catering menu, once on the island, everything will be managed for you.

THE FARM AT DOVER Dover



Photo courtesy: The Farm at Dover

Established in 1874, The Farm at Dover is the perfect destination for your most important events. The remodeled historic barn seats up to 165 people for dinner or more for a cocktail reception, and the four-bedroom Victorian home is available for overnight guests. The Farm at Dover provides a truly memorable experience for you and your guests.

MUSEUMS

EAA AIRVENTURE MUSEUM Oshkosh



Photo courtesy: Jim Koepnick

Where your imagination "takes flight," this museum is one of the most extensive aviation attractions in the world. Come and explore world-class displays and galleries, marvel at aviation innovations in the collection of more than 200 historic airplanes, or spend time in one of the four movie theaters. EAA's event management team will work side-by-side with you to help plan your event. From the Museum and Eagle Hangar to the Nature Center Pavilion, and the Founders Wing to the Air Academy Lounge, there are numerous meeting spaces to accommodate all needs.



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UNIQUE AND OUT-OF-THE-ORDINARY MEETING PLACES

The only problem will be getting your guests to focus their attention on anything other than the awe-inspiring airplanes.

HARLEY-DAVIDSON MUSEUM®

Milwaukee



Photo courtesy: Harley-Davidson Museum®

The Harley-Davidson Museum® isn't your typical museum. Much more than a nostalgia trip for motorcycle enthusiasts, the museum offers a glimpse of American history and culture like you've never seen before – through the eyes of an iconic American company. The museum and its surrounding riverfront campus provide a perfect backdrop for gatherings of 20 to 15,000, and on-site event catering is provided by nationally-recognized Levy Restaurants. For corporate events, conventions

and trade shows, the theater-style setting impresses up to 750 people at a sit-down dinner or up to 1,000 people who can't stand still.

BERGSTROM-MAHLER MUSEUM OF GLASS

Neenah



Photo courtesy: Bergstrom-Mahler Museum of Glass

Bergstrom-Mahler Museum of Glass opened in 1959 to house the most representative collection of glass paperweights in the world. Today the museum offers temporary exhibits focusing on glass. The museum is the perfect venue for glass studio team building experiences. Prior to working in the Glass Studio, you and your team will be treated to a 30-minute, private tour of the museum and its glass collections. Then, head to the studio and build a work of art. And if it doesn't

turn out, you can always use it as a paperweight.

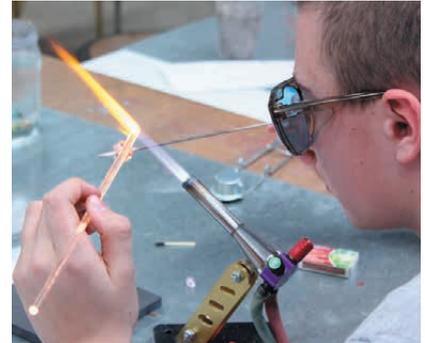


Photo courtesy: Bergstrom-Mahler Museum of Glass

The museum is also proud to offer the Mabel R. McClanahan Memorial Study Gallery as a creative space for group meetings. The space offers state-of-the-art technology and a room custom-designed for creativity. It offers private room rental for groups up to 14. Half-day or full-day rentals are available.

BEYOND THE BOARD ROOM

BAKER HOUSE AND MAXWELL MANSION

Lake Geneva

Indulge yourself at one of Lake Geneva's most luxurious inns on the lake. Every room at the Baker House has a distinct personality, individually decorated with period



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UNIQUE AND OUT-OF-THE-ORDINARY MEETING PLACES

pieces and timeless elegance. The Baker House is in a class all by itself, offering the only lakefront garden and mansion open to the public for private affairs. The mansion, along with its gardens, enclosed wrap-around porch and parlors, will accommodate up to 170 guests. Its sister property, the Maxwell Mansion, was built in 1856. This was the first mansion in Lake Geneva and has hosted dignitaries and socialites over its long history. This historically significant Italianate Mansion offers an exquisite and historic location for your important event. The mansion comfortably accommodates up to 150 guests for receptions of all styles and magnitudes. Your guests will want to check out the Apothecary Bar and basement Speakeasy.



Photo courtesy: The Baker House

COLD WATER CANYON PAVILION

Wisconsin Dells

Cold Water Canyon is a beautiful tributary glen that cuts deep into the east bank of the Wisconsin River. It is an exclusive retreat for private excursions, parties and gatherings, and is only offered through Dells Boat Tours. The 800-square-foot Pavilion is a great location for small group meetings and retreats. The building is wired for audio/visual needs and planners can provide contacts to arrange for equipment rentals. Table and chair set up with standard white table linens is included in the rental. The Pavilion has two outside patios suitable for break areas, or attendees may choose to enjoy a leisurely walk along the riverbank path during a pause in your meeting.

LAMBEAU FIELD

Green Bay

Everyone who enters the gates of Lambeau Field shares in a powerful feeling of history and pride – how can you not when you're in the home of the Green Bay Packers? You can make that same impression on your clients, employees and guests,



Photo courtesy: Brian Malloy

as Lambeau Field is the ideal place for special events, corporate luncheons, job fairs, dinners, cocktail receptions, meetings and outings. The Lambeau Field special events team is dedicated to ensuring your event's success. You'll work with a professional and flexible staff that will coordinate all the details, from custom menu creations to Hall of Fame and stadium tours. Lambeau Field stadium tours allow guests to experience the Packers' history-rich facility first-hand and see several behind-the-scenes areas. Plus, this might be the only place in the world where it's not only acceptable to wear cheese on your head, it's encouraged.



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UNIQUE AND OUT-OF-THE-ORDINARY MEETING PLACES

MEMORIAL UNION

Madison



Photo courtesy: Wisconsin Union

The Memorial Union is the heart and soul of the University of Wisconsin-Madison and is a gathering place for people of all ages and backgrounds. With more than nine different meeting rooms, the Memorial Union can accommodate your needs. Rooms range in size from 540 square feet to 5,444 square feet, and many of the rooms feature projection screens and audio capabilities. And when the meeting wraps up, your guests can relive their college days (think ice cream cones and pitchers of local Wisconsin beer) on the Union's outdoor Terrace.

THE LEOPOLD CENTER

Baraboo

Host your next meeting at one of the most environmentally-friendly buildings in the nation. The



Photo courtesy: Glenn Sanderson

Leopold Center is a beautiful and unique facility available for rental for professional groups that share the center's mission and vision of environmental stewardship. The center is located in rural Wisconsin near Aldo Leopold's "refuge from too much modernity," the Leopold Shack and Farm. The Leopold Center is surrounded by the lovely 1,500-acre Leopold Memorial Reserve, an ideal retreat to get away from all the distractions of the modern day workplace and have a productive, reflective meeting in the setting that so deeply inspired Leopold.

THEATERS

FOX CITIES PERFORMING ARTS CENTER

Appleton

The Fox Cities Performing Arts Center has a reputation

for hosting exquisite private functions. Each seating level at the center boasts lobby space and its own concessions station for a total of 25,000 square feet. The lobby is ideal for community gatherings and can also host receptions, meetings and other events. The lobby services both the 2,100-seat Thrivent Financial Hall and the smaller, multi-purpose 320-seat Kimberly-Clark Theater.

MABEL TAITER CENTER FOR THE ARTS

Menomonie

The Mabel Tainter Center for the Arts' elegant, historic building includes a restored Victorian theater. The facility was constructed in 1889 by lumber baron Andrew Tainter, in memory of his daughter, Mabel. Host a corporate meeting, board meeting or company party at this theater. You can choose from various rooms – from the Board Room or Reading Room to the Public Room or Gallery – and layouts – seated, classroom seating, cocktail rounds and more – to best accommodate your group's needs.



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WISCONSIN'S SPIRITUAL SPACES



For groups seeking spiritual revival or inspiration, Wisconsin's spiritual retreats and shrines provide the perfect spaces and settings to rejuvenate and reconnect with your faith.



- 1 ----- Shrine of Our Lady of Good Help, New Franken
- 2 ----- Holy Hill, Hubertus
- 3 ----- Shrine of Our Lady of Guadalupe, La Crosse
- 4 ----- Holy Wisdom Monastery, Middleton
- 5 ----- Bethel Horizons, Dodgeville
- 6 ----- Covenant Harbor, Lake Geneva
- 7 ----- Memorial Chapel at Lawrence University, Appleton
- 8 ----- Sinsinawa Mound Center, Sinsinawa
- 9 ----- Green Lake Conference Center, Green Lake

WISCONSIN'S SPIRITUAL SPACES

STOPS FOR SPIRITUAL RENEWAL

SHRINE OF OUR LADY OF GOOD HELP

New Franken



Photo courtesy: Greater Green Bay CVB

In the small, rural town of New Franken, 15 miles northeast of Green Bay, you'll come across a heavenly site, the Shrine of Our Lady of Good Help. The Shrine is more than 150 years old and draws more than 3,000 people a year to its small chapel. In 2010, Roman Catholic Bishop David Ricken of the Catholic Diocese of Green Bay approved three apparitions of the Virgin Mary at the site, including healing the blind, sick and crippled. Since then the spot has become a center for believers from around the world; it is the first and only church-approved apparition in the United States.

HOLY HILL

Hubertus



Photo courtesy: Dan Abrams

Located 30 miles northwest of Milwaukee, more than 500,000 people from all over the world visit the Basilica of the National Shrine of Mary at Holy Hill each year. Some come to admire the beautiful architecture of the neo-Romanesque church built in 1926. Others make a pilgrimage to Holy Hill to worship, meditate or pray for healing. Regardless of what brings people to Holy Hill, they are bound to be touched by its peaceful environment and to be renewed in body, mind and spirit. The scenic tower, open from May 1 to Oct. 31, offers spectacular panoramic views of the Kettle Moraine area.

SHRINE OF OUR LADY OF GUADALUPE

La Crosse

The Shrine of Our Lady of Guadalupe, which is dedicated to the Virgin Mary, welcomes visitors by offering them an opportunity for spiritual renewal in a peaceful and beautifully serene setting. The Shrine of Our Lady of Guadalupe welcomes tens of thousands of visitors annually, including individuals, families and organized pilgrimage groups. Groups vary from mens and womens organizations to First Holy Communion and Confirmation candidates to school children.

SPIRITUAL SPACES WITH MEETING FACILITIES

HOLY WISDOM MONASTERY

Middleton

Holy Wisdom Monastery is a spiritual resource for both women and men. One way the sisters at Holy Wisdom live out their mission is by offering Benedictine hospitality to all.



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WISCONSIN'S SPIRITUAL SPACES

Guests find the peaceful setting ideal for personal and group retreats, meetings, nature walks and much more. All are welcome to join the community in daily prayer or Sunday worship.

Holy Wisdom Monastery features two main buildings – the Monastery and the newly renovated Retreat and Guest House; two hermitages; and 138 acres of land – including restored prairies, a small glacial lake, woodlands, four miles of nature trails, gardens and orchards. The quiet setting the nature provides and the contemplative atmosphere at the monastery are conducive to both personal time away and to group gatherings.

BETHEL HORIZONS Dodgeville

Located on more than 548 acres bordering Governor Dodge State Park, Bethel Horizons' mission is to develop and perpetuate a physical, social, intellectual and spiritual environment. In this setting, people can strengthen and enhance their understanding of a person's proper relation to nature, self, others and God. The Bethel Horizons retreat centers (Prairie Center and Barn Retreat Center) are open year-round

for youth and adult retreats, conferences and meetings. The Prairie Center facility includes a spacious meeting and dining room, fireplace, audiovisual equipment and 72 beds (mix of twins and bunks). The Barn Retreat Center facility includes a fireside lounge, dining room, kitchen, canteen, recreational area, large outdoor deck and 26 beds.

COVENANT HARBOR Lake Geneva

Covenant Harbor draws people from their routines into opportunities to enjoy creation, recreation and build relationships. Covenant Harbor's meeting spaces can accommodate seating for 10 to 500 people. From set up through clean up, their staff will handle the logistics in order to allow group leaders to focus on retreat participants and accomplish the goals set for the meeting or retreat experience. The Geneva Bay Centre, a 32-room retreat facility, is ideal for adult and family gatherings. It comfortably sleeps 132 guests and offers a choice of meeting spaces and a dining facility all under one roof. Within this center, you can choose from Green

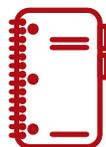
Gables, Wychwood and Briarwood meeting rooms or a variety of lounges for your casual meeting, comfy conversation or event space needs.

MEMORIAL CHAPEL AT LAWRENCE UNIVERSITY Appleton



Photo courtesy: Fox Cities C&VB

Built in 1919, the 1,184-seat Lawrence Memorial Chapel is used for public events such as ensemble concerts, public meetings and the university convocation series. The chapel features a magnificent 41-stop mechanical-action organ.



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WISCONSIN'S SPIRITUAL SPACES

SINSINAWA MOUND CENTER

Sinsinawa

Located on 450 acres of lush woodlands, fields and gardens, Sinsinawa Mound Center provides a relaxing retreat for personal reflection, group retreats, corporate focusing or organizational gatherings. Founded in 1847, the sisters of the Sinsinawa Mound welcome visitors from across the world to their little corner in southwest Wisconsin. In the tradition of Dominican hospitality, the staff is committed to serving the needs of all who come to the Mound to study, pray, work or visit.

Accommodations include a 750-seat auditorium, meeting rooms and lounges for groups of four to 400, private bedrooms and a chapel. The staff at Sinsinawa invites visitors to take advantage of their walking trails, explore their impressive art gallery and meditate in their indoor and outdoor labyrinths.

Public tours are available of the exclusive Venerable Father Samuel Mazzuchelli exhibit, historical Heritage exhibit, Queen of the Rosary Chapel and famous bakery.

GREEN LAKE CONFERENCE CENTER

Green Lake

Green Lake Conference Center is a beautiful year-round Christian conference center in Green Lake. With a rich history dating back to the early 1800s, its mission is to provide a Christian environment of service to facilitate networking and training sessions to build stronger leaders and church groups. Whether your meeting is a religious gathering or not, the conference center offers some of the best spaces for conferences, organizational retreats, training meetings and family reunions.

The Green Lake Conference Center is home to a variety of lodging accommodations, including hotels, dorms, cabins and camping facilities. Right on Green Lake, you'll find an assortment of activities for group gatherings, including outdoor sport courts, sand volleyball,

golfing and water sports. Quieter activities include a retreat to one of its picturesque meditation spots or a walk on the trails along Green Lake. The conference center also offers tours of its historic facilities, including a climb up one of its six prayer towers or Log House museum.

DID YOU KNOW?

"I have received numerous notes from all over the country commenting on the exceptional courtesy, friendliness and excellent service people received in the Fox Cities. Many went out of their way to praise hotel staff and restaurant wait staff." -Lynda Luce, National Catholic Forensic League

In 2014, Madison hosted more than 77,000 people from all over the world for the World Dairy Expo, held annually at the Alliant Energy Center.



RETREATS



Sometimes meetings don't have to be all work. In fact, some meetings can even be (dare we say?) fun! Get away from the boardroom and organize a retreat to Wisconsin for some true teambuilding.



- 1 ----- Lake Geneva School of Cooking, Lake Geneva
- 2 ----- L'ecole de la Maison at The Osthoff Resort, Elkhart Lake
- 3 ----- Milwaukee Public Market Cooking Classes, Milwaukee
- 4 ----- Heidel House Resort and Spa Pontoon Scavenger Hunt, Green Lake
- 5 ----- Road America Adventure Programs, Elkhart Lake
- 6 ----- Lake Geneva Canopy Tours, Lake Geneva
- 7 ----- Bear Paw Outdoor Adventure Resort, White Lake
- 8 ----- Wisconsin Trapshooting Association Shooting Complex & Learning Center, Nekoosa
- 9 ----- Sunburst Winter Sports Park, Kewaskum
- 10 ----- Wisconsin Riverside Resort, Spring Green
- 11 ----- Living Adventure, Bayfield
- 12 ----- Sailing Synergy at The American Club, Kohler

RETREATS

COOKING SCHOOLS

LAKE GENEVA SCHOOL OF COOKING

Lake Geneva



Photo courtesy: Phil Bonyata

What better way to get to know your coworkers than to don an apron and cook up something delicious together? Lake Geneva School of Cooking offers corporate cooking classes led by Chef John. Upon arrival, your group will split into teams to complete the recipes and at the end everyone enjoys the tasty meal together.

L'ECOLE DE LA MAISON AT THE OSTHOFF RESORT Elkhart Lake

The Osthoff Resort's newly expanded ballroom space is warm and welcoming with a touch of elegance, just like the rest of



Photo courtesy: Osthoff Resort

the resort. Groups looking to add a fun and tasty experience to their meeting agenda at this lakeside gem should consider a team cooking class at the property's L'ecole de la Maison. Your group will be immersed in the ambiance of a professional French culinary school while cooking a custom-designed menu tailored specifically to your group. Classes range from small plates and bite-size desserts to wine-pairing dinners and even Top Chef-inspired competitions. Don't worry if the only French you know is "bonjour" – the delicious food you cook in these classes needs no translation.

MILWAUKEE PUBLIC MARKET COOKING CLASSES

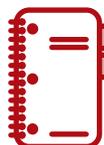
Milwaukee

The Milwaukee Public Market, located in the heart of Milwaukee's Third Ward, also offers private cooking classes and team building events. The market's seasoned staff of culinary professionals will customize your occasion to make an interactive, educational and just plain entertaining experience for your group. And if your creation doesn't turn out quite like you expected, you can pick up a meal at any one of the Market's many food vendors.

TEAM AND OUTDOOR ACTIVITIES

HEIDEL HOUSE RESORT AND SPA PONTOON SCAVENGER HUNT Green Lake

Pontoon Scavenger Hunts are a great team building idea. The adventure will lead you around historic Green Lake, where teams decipher clues to various points of interest on and around the lake. And as you reach each clue



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RETREATS

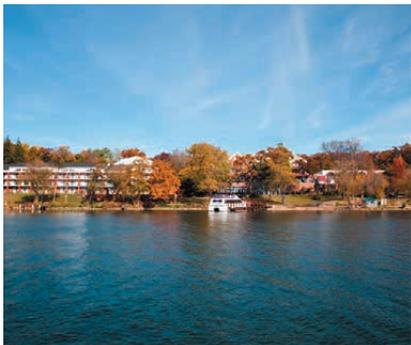


Photo courtesy: Heidel House

location, take a creative team photograph – these determine who the winning team is! This mix of history, water recreation and fun will have everyone laughing and learning. location, take a creative team photograph – these determine who the winning team is! This mix of history, water recreation and fun will have everyone laughing and learning.

ROAD AMERICA ADVENTURE PROGRAMS Elkhart Lake

Road America is an internationally-known motor sports complex located on 640 grassy acres in Wisconsin's rolling Kettle Moraine. The complex is known for its road racing circuits, but it also offers

a variety of adventure programs for private groups. From karting, to geocaching, to off-roading and more, Road America's adventure programs will keep your heart racing and your team bonding.

LAKE GENEVA CANOPY TOURS Lake Geneva



Photo courtesy: Lake Geneva Canopy Tours

Play for a day at Lake Geneva Canopy Tours. Work with staff to choose three to five activities that are designed to enhance individual and team growth through experiences, trust and communication, with interesting names like Croc Pit, Toxic Waste and Disc Jockey. Spend the other half of the day on a thrilling eco adventure with a 2 to 2 1/2-hour guided zip line. Soar through the trees on eight different zip lines, five sky bridges, three spiral

stairways and a one-of-a-kind "floating" double helix stairway. The 1,200-foot Dual Racing Zip Line is the grand finale and your guests are sure to come away with a new perspective – literally.

BEAR PAW OUTDOOR ADVENTURE RESORT White Lake

Discover the excitement of the Wolf River during one of Bear Paw Outdoor Adventure Resort's kayaking and canoeing adventures. If the thought of climbing into a small boat with your coworkers is too much to handle, don't fret. The resort also offers biking and hiking trips and will customize your adventure to fit your team. The resort features an onsite restaurant and a variety of accommodation options.

DID YOU KNOW?

Epic Systems, a Madison-based software company whose systems are installed in major hospitals throughout the U.S., holds its Epic Users' Group Meeting in Madison each year, bringing in more than 18,000 people over the four-day event.



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RETREATS

WISCONSIN TRAP-SHOOTING ASSOCIATION SHOOTING COMPLEX & LEARNING CENTER Nekoosa

This facility sits on 280 acres of forestland with 30 trap fields that offer a wide variety of trapshooting experiences. There is American style trapshooting, as well as an Olympic bunker for international-style trapshooting. Everyone, regardless of age, gender or physical abilities can trapshoot, from the inexperienced trap shooter to the seasoned outdoorsman. Whether you have a small department or large corporate group, trapshooting is a unique special event that won't soon be forgotten.

SUNBURST WINTER SPORTS PARK Kewaskum

For a true Wisconsin winter experience, head to Sunburst Winter Sports Park and enjoy the park's 45 exciting tubing runs – making Sunburst the world's largest tubing park. Once you've raced your coworkers to the bottom, head back up and enjoy the thrill of a 100-foot drop on quarter-mile runs again. Sunburst isn't new to team-building either,

they offer gathering spaces for groups up to 85 people.

WISCONSIN RIVERSIDE RESORT Spring Green

Whether you want to paddle or just float, a trip down the Wisconsin River is the perfect way to enjoy a leisurely day in the outdoors. Wisconsin Riverside Resort is located on the picturesque Lower Wisconsin River and has been providing recreation services for more than 50 years. The resort offers a range of canoe, kayak and tube trips, as well as a variety of accommodation options, a restaurant and a banquet facility that seats 400.

LIVING ADVENTURE Bayfield



Living Adventure offers a variety of overnight kayaking trips, from

one to six nights, plus custom trips designed to meet your needs. With lighthouses, beaches, forest landscapes and the famous Apostle Island sea caves, you'll see for yourself why the Apostle Islands National Lakeshore is the premier paddling destination and one of the most highly visited national parks for sea kayaking in the country.

SAILING SYNERGY AT THE AMERICAN CLUB Kohler

Test your team's adaptability and camaraderie at Destination Kohler's Sailing Synergy. Certified instructors from the Sheboygan Sailing School provide lessons on sailing fundamentals, and then teams test their newly learned skills aboard a 20-foot sonar sailboat during a series of short regattas on Lake Michigan. Return to the AAA Five Diamond and Forbes Five-Star American Club to relate the experience back to the workplace.



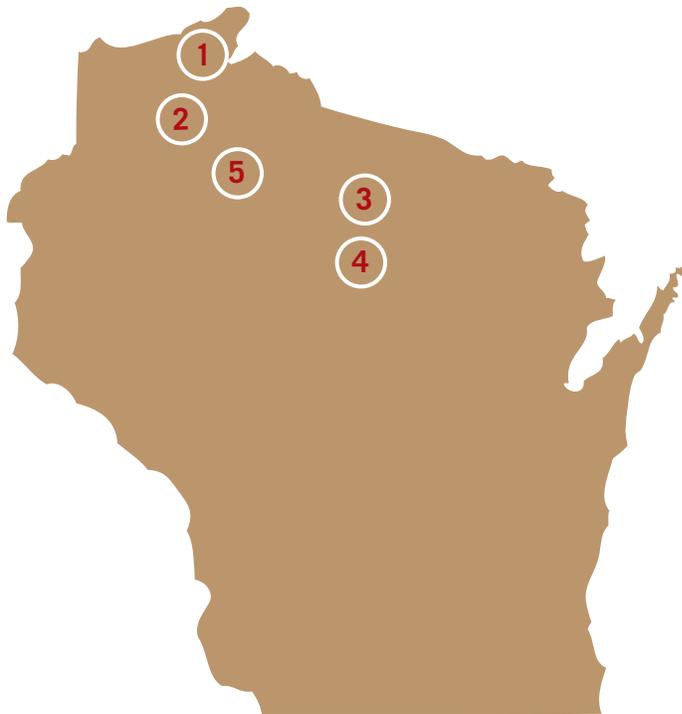
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NORTHWOODS RESORTS



To truly get away from the daily grind, try meeting at one of Wisconsin's cozy Northwoods resorts where the smell of pine wakes you up before you've had your first cup of coffee.



1 ----- **Legendary Waters Resort & Casino, Bayfield**

2 ----- **Lakewoods Resort, Cable**

3 ----- **Red Crown Lodge, Arbor Vitae**

4 ----- **The Waters of Minocqua, Minocqua**

5 ----- **Heartwood Conference Center & Retreat, Trego**

NORTHWOODS RESORTS

LEGENDARY WATERS RESORT & CASINO

Bayfield

If stunning scenery is what you're looking for, then the Legendary Waters Resort and Casino is the perfect choice. Located in the Apostle Islands National Lakeshore and perched on the pristine shores of Lake Superior, Legendary Waters is a full-service resort with 47 guest rooms and suites, an event center, casino and excellent dining in two on-site restaurants. Your guests can also head outdoors for hiking, biking or sea kayaking around the Apostle Islands. Legendary Waters provides your guests with a chance to renew, refresh and recharge.

LAKEWOODS RESORT

Cable



Surrounded by 850,000 acres of Chequamegon National Forest, Lakewoods Resort offers all of the on-site amenities of a full-service resort, including indoor and outdoor swimming pools, tennis and volleyball courts, an 18-hole golf course, delicious

dining, private sandy beach and full-service marina on Lake Namakagon. Condos, lake homes, golf villas and lodge rooms are all available to make any retreat to Lakewoods Resort unforgettable.

RED CROWN LODGE

Arbor Vitae

Combine the Northwoods' rustic appeal with classic elegance and you'll get the Red Crown Lodge. Located on the shores of picturesque Trout Lake, Red Crown Lodge is recognized as one of the nation's most prestigious executive retreat and conference facilities. The resort boasts comfortable guest lodges, vast great rooms with fieldstone fireplaces and panoramic views to the islands on Trout Lake. And with a variety of team-building activities, outdoor recreation and spa services offered, your guests will look forward to this retreat.

THE WATERS OF MINOCQUA

Minocqua

Whether you are planning a meeting, conference or trade show, The Waters of Minocqua can accommodate groups of any size up to 400. The lodge's rustic Wisconsin charm combined with

modern amenities like free Wi-Fi and onsite Starbucks coffee makes it the perfect northwoods destination. In their down time, guests can enjoy the indoor waterpark or food and drinks in the restaurant and lounge. Plus, the resort is adjacent to hiking and snowmobile trails, near several lakes, and close to shopping, dining and entertainment in downtown Minocqua.

HEARTWOOD CONFERENCE CENTER & RETREAT

Trego

Nestled in 700 acres of woodlands, Heartwood Conference Center & Retreat is the perfect destination for discovering the beauty of the Northwoods while enjoying the accommodations of the wilderness paradise in a resort setting. Whether a board meeting for 12, a luncheon for 225 or a corporate conference for 200, the resort has the meeting facilities and accommodations to make your event a success. Lodging is available in the hotel, duplexes and cottages.



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LARGE MEETINGS AND EVENTS



Looking for space for 500, 1,000 or 10,000+ people? No problem. Wisconsin has hosted big, unique, high-profile and one-of-a-kind meetings and events. We can definitely accommodate yours. Here's a sample of some of the large and notable events that chose to bring their business to Wisconsin.



- 1 ----- **Gold Wing Road Riders Association, Madison**
- 2 ----- **World Dairy Expo, Madison**
- 3 ----- **Wizard World, Madison**
- 4 ----- **National Pheasant Fest & Quail Classic, Milwaukee**
- 5 ----- **National Governors Association, Milwaukee**
- 6 ----- **Harley-Davidson Events, Milwaukee**
- 7 ----- **Midwest Organic and Sustainable Education Service (MOSES) Conference, La Crosse**
- 8 ----- **Saengerfest, New Glarus**

LARGE MEETINGS AND EVENTS

MADISON

GOLD WING ROAD RIDERS ASSOCIATION

Gold Wing Road Riders Association is recognized as the world's largest single-marquee motorcycle association in the world. It provides safety, technical, and educational services to its members worldwide. In 2014, the association hosted more than 8,800 people at its Wing Ding 36 at the Alliant Energy Center in Madison.

WORLD DAIRY EXPO



Photo courtesy: Madison CVB

World Dairy Expo is where the dairy industry meets and no other dairy event in the world compares. Designed for dairy producers and industry partners,

the World Dairy Expo is one of the largest international showcases for elite dairy cattle, cutting-edge research and modern technologies in the world. More than 77,000 dairy industry enthusiasts make the trip to World Dairy Expo in Madison. It is truly the international meeting place for the dairy industry.

WIZARD WORLD

When the original Captain Kirk is a guest at an event, it has to be good. Madison's Alliant Energy Center hosted the 2015 Wizard World Comic Con Madison, part of North America's largest pop-culture touring expo. Thousands of fans came to celebrate the best in pop culture – movies, comics, cosplay, video gaming, television, original art, collectibles, contests and more.

MILWAUKEE

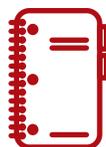
NATIONAL PHEASANT FEST & QUAIL CLASSIC

In 2014, the National Pheasant Fest & Quail Classic was held at the Wisconsin Center in Milwaukee. Billed as the "largest show in the country for upland hunters, bird dog owners and

wildlife habitat conservationists," the event "combines a national outdoor trade show, wildlife habitat seminar series and a family event complete with puppies, tractors, shotguns and art," according to organizers. It may sound like an unlikely combination, but somehow, it works. The show was also held in Madison in 2009.

NATIONAL GOVERNORS ASSOCIATION

The National Governors Association (NGA) hosted its 2013 Annual Meeting in Milwaukee. NGA's nine-governor executive committee selected Milwaukee for its first-class hotel and meeting facilities, as well as the city's overall appeal. Wisconsin's strong bid demonstrated the state's ability to meet all of the association's criteria for hosting an annual meeting, including number of properties and venues needed, hotel accommodations, transportation, security and volunteer needs.



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LARGE MEETINGS AND EVENTS

HARLEY-DAVIDSON EVENTS



Photo courtesy: Jigsaw

In 2003 Milwaukee hosted Harley-Davidson's 100th anniversary, and again in 2013, the city drew thousands of people from all over the world to celebrate the brand's 110th anniversary celebration. The Harley-Davidson 110th anniversary celebration was a year-long, global celebration that connected millions of Harley-Davidson fans united by a common bond and shared passion for freedom, self-expression and epic adventure. The events spanned 11 countries on six continents, Milwaukee being the largest celebration of them all.

LA CROSSE

MIDWEST ORGANIC AND SUSTAINABLE EDUCATION SERVICE (MOSES) CONFERENCE



Photo courtesy: MOSES

The MOSES conference is the largest event in the U.S. focused on organic and sustainable farming. It's the one event of the season where you can expand your farming knowledge, discover new resources and tools, make connections and find support. The conference draws over 3,000 people each February to La Crosse for more than 60 workshops, inspiring speakers, a two-floor exhibit hall, and of course, organically grown food.

NEW GLARUS

SAENGERFEST

The North American Swiss Singing Alliance (NASSA) 2015 Saengerfest will be held in New Glarus in June 2015. This event draws singers, spouses, friends and people interested in Swiss music and culture to America's Little Switzerland. And you don't have to know how to pronounce it in order to have a good time.

DID YOU KNOW?

The Kalmbach Publishing Bead & Button Show attracts nearly 13,000 attendees to Milwaukee for the annual event, which has been held in the city for more than 20 years.

.....

KI (Kruger International) – headquartered in Green Bay – hosts various events each year at the company's namesake facility, the KI Convention Center, including the National Sales Meeting, which draws more than 350 attendees annually.

.....

The Fox Cities hosted more than 8,000 people for various national meetings and conventions in 2014.



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THE LEOPOLD CENTER

Baraboo
www.aldoleopold.org,
608-355-0279

ALLIANT ENERGY CENTER

Madison
www.alliantenergycenter.com,
608-267-3976

BAKER HOUSE

Lake Geneva
www.bakerhouse1885.com,
262-248-4700

BEAR PAW OUTDOOR ADVENTURE RESORT

White Lake
www.bearpawoutdoors.com,
715-882-3502

BETHEL HORIZONS

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www.bethelhorizons.org,
608-257-3577

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bmmglass.com,
920-751-4658

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http://dellsboats.com,
608-254-8555

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Lake Geneva
http://covenantharbor.org,
262-248-3600

EAA AIRVENTURE MUSEUM

Oshkosh
www.eaa.org/en/airventure,
920-426-4800

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Madison
http://theedgewater.com,
800-922-5512

FOX CITIES PERFORMING ARTS CENTER

Appleton
www.foxcitiespac.org,
920-730-3760

GOLD WING ROAD RIDERS ASSOCIATION

Madison
www.gwrra.org,
800-843-9460

GREEN LAKE CONFERENCE CENTER

Green Lake
www.glcc.org,
920-294-3323

HARLEY-DAVIDSON® EVENTS

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http://110.harley-davidson.com,
800-258-2464

HARLEY-DAVIDSON MUSEUM®

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414-287-2789

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com, 800-577-4848

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www.hiltonmilwaukee.com,
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www.holyhill.com,
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http://benedictinewomen.org,
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www.lacrossecenter.com,
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262-248-9271

LAKE GENEVA SCHOOL OF COOKING

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http://lakegenevacookingschool.com,
262-248-3933

LAKWOODS RESORT

Cable
www.lakewoodsresort.com,
800-255-5937

LAMBEAU FIELD

Green Bay
www.packers.com/lambeau-field/
stadium-tours.html,
888-442-7225

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www.cookingschoolatosthoff.com,
877-804-8630

LEGENDARY WATERS RESORT & CASINO

Red Cliff
www.legendarywaters.com,
800-226-8478

LIVING ADVENTURE

Bayfield
http://livingadventure.com,
866-779-9503

MABEL TAITNER CENTER FOR THE ARTS

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www.mabeltainter.org,
715-235-0001

MADISON CONCOURSE HOTEL AND GOVERNORS CLUB

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http://concoursehotel.com,
800-356-8293

MADISON MARRIOTT WEST

Middleton
www.marriott.com/hotels/travel/
msnwe-madison-marriott-west,
608-831-2000

MAXWELL MANSION

Lake Geneva
www.maxwellmansion1856.com,
262-248-9711

MEMORIAL CHAPEL AT LAWRENCE UNIVERSITY

Appleton
www.lawrence.edu/conservatory/
box_office/venues/node/2683,
920-832-7000

MEMORIAL UNION

Madison
www.union.wisc.edu,
608-265-3000

MIDWEST ORGANIC AND SUSTAINABLE EDUCATION SERVICE CONFERENCE

La Crosse,
http://mosesorganic.org/conference,
715-778-5775

MILWAUKEE PUBLIC MARKET COOKING CLASSES

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www.milwaukeepublicmarket.org/
classes,
414-336-1111

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

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www.mononaterrace.com,
608-261-4000

NATIONAL GOVERNORS ASSOCIATION

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www.nga.org,
202-624-5300

NATIONAL PHEASANT FEST AND QUAIL - CLASSIC

Milwaukee
http://pheasantsforever.org,
651-209-4956

POTAWATOMI HOTEL & CASINO

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http://www.paysbig.com,
800-729-7244

RADISSON PAPER VALLEY HOTEL

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www.radisson.com/appleton-hotel-
wi-54911/wiappad,
920-733-8000

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www.redcrownlodge.com,
715-385-2709

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www.roadamerica.com,
800-365-7223

SAENGERFEST

New Glarus
http://saengerfest2015.com,
Tony Zraggen at
tony@alpanddellcheese.com

SAILING SYNERGY AT THE AMERICAN CLUB

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THE FARM AT DOVER

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info@thefarmatdover.com

WATERS OF MINOCQUA

Minocqua
www.thewatersofminocqua.com,
715-358-4000

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Milwaukee

<http://wisconsincenter.org>,
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trapshooters.com,
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worlddairyexpo.com,
608-224-6455

**WIZARD WORLD COMIC CON
MADISON**

Madison

wizardworld.com/home-madison.html,
310-648-8410